

Brand Guidelines

Logo, Color, Spacing & Usage

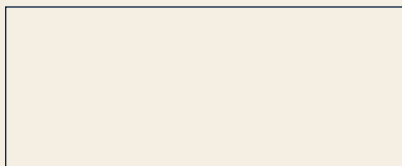
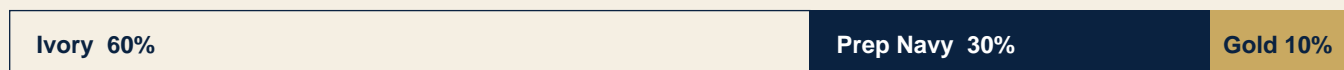
01 Logo & Clear Space

Maintain at least 1x PI height of clear space around the logo.
No element may intrude into this safe zone.

02 Minimum Size

Web/App: 24 px · Print: 10 mm · Avatar/Favicon: 32 px

03 Color Ratio 60 / 30 / 10



Ivory

#F5EFE3 · Background



Prep Navy

#0A2240 · Primary



Heritage Gold

#C9A961 · Accent

04 Do & Don't

- DO use the original logo on neutral backgrounds with full clear space.
- DON'T alter the logo color, gradient, stretch, rotate or add shadows.
- DON'T place the logo on busy imagery or low-contrast backgrounds.
- DON'T recreate or substitute the wordmark with another typeface.

PREP IN, DREAM OUT.

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